



APPLICATION PROCESS AND REQUIREMENTS

2013-14

Center for Jewish Education

Incubator Incentive Grants

Mission Statement of the Center for Jewish Education (CJE) of the Jewish Federation of Greater Dallas

To serve on behalf of the Jewish Federation of Greater Dallas as the resource to facilitate and convene the Jewish community on issues pertaining to Jewish education, to enrich existing programs, and serve as a catalyst for new initiatives. To support Jewish education as the critical link in ensuring Jewish continuity and the increased engagement of all members of the Greater Dallas Jewish community.

Why Incubator Incentive Grants?

In the spring of 2013, the Jewish Federation of Greater Dallas embarked on a Community Scan. From this project we learned that of the nearly 70,000 Jewish people in the Dallas area, about 4,500 people identified as being “engaged” in the Jewish community. One of the items that the Community Scan has brought to our attention is that the Jews that are considered “low engagement” (four or fewer Jewish involvements a year) are more likely to be motivated in synagogue participation by: high program quality, lifestage-appropriate activities, access to clergy for meetings, vision and values resonance and being inviting to newcomers. Another interesting result is that there is a large interest in cultural and personal growth in membership organizations (i.e. the JCC) rather than advocacy efforts. The message from the Community Scan is clear; the potential market for Jewish engagement and educational growth is large.

In responding to these findings, and in line with its mission to serve as a catalyst for new initiatives, the CJE has created an Incubator Incentive Grant to facilitate projects that will build upon the Community Scan results and the CJE’s mission to educate and engage the community.

We are looking for grants that encourage at least one of the following:

- Innovative approaches to Jewish education
- New ways to convene the Jewish community
- New collaborations between individuals, agencies, institutions, etc.
- Enhancements of current models of formal and informal education
- Unique and creative use of technology to engage the community.

Who may submit proposals?

We hope to see proposals from religious schools, day schools, early childhood centers, synagogues, organizations, camps, individuals and any combination of these institutions. Please note that individuals that would like to apply for this grant need to be partnered with a non-profit institution that has a tax exempt status.

Process:

- 1) Complete a Request Summary by February, 17, 2014.
- 2) Applicants will be notified of the status of their proposal by March 7, 2014.
- 3) Proposals chosen based on their Request Summary will be asked to complete the application process.
- 4) Completed applications will then be vetted. Applications selected for consideration will be asked to meet face-to-face with the Selection Committee to give a more detailed explanation of their grant proposal and answer questions. The meeting will take place on May 27, 2014 at 7 PM.

Criteria and Expectations:

- Because collaboration is a top priority, participants/agencies are strongly encouraged to send at least one person to participate in an informational session with the CJE staff and lay leaders that will address: collaboration, the application process and examples of innovative models. These sessions are scheduled for **January 21 at 6:30 PM or January 26 at 2:30 PM**. Please RSVP to ngolboro@jfgd.org by January 20, 2014.
- The grants are targeted to the entire learning spectrum. We encourage you to think about populations who are not currently being served or engaged.
- Grantees will innovate by designing and implementing new content-rich programs, or enhancing current programs that can be replicated across the community.
- The process should include the development of substantive content, staffing resources, innovation management principles and sustainable business plans.
- Projects receiving any amount of funding from the CJE must be written up by the receiving agency as a shared resource for all community organizations and wider dissemination as a means to learn from both successes and failures. This includes all steps in planning, implementation and evaluation.
- The grantee must acknowledge and identify the CJE on all its marketing materials. A logo and tagline will be provided upon grant approval.
- The grant money must be used within 12 months of the approved start date of the program. Extension of this time frame will be at the sole discretion of the CJE. While there may be limited second-year funding, there is no guarantee that said funding will be available. Therefore, a plan must be in place to continue your program/initiative past 12 months.
- There is no guarantee that additional funds will be available in the future. Therefore, a plan must be in place to continue your program/initiative past 12 months.
- The CJE will convene the grantees in a monthly cohort to share ideas and problem solve. Meetings will alternate between group in person meetings and one-on-one virtual meetings (conference call or skype) led by the CJE. It is expected that all grantees participate in all of these monthly sessions.
- The grantee must submit a mid-year and end-of-year update to the CJE on their work and provide detailed accounting showing funds used to date.
- Grant money will be given in two parts. 50% of the money will be given within 30 days of approval. The final 50% will be given within 30 days after the mid-year report is completed and submitted to the CJE.